The Rock
Rockford Area Breakfast Club

A case for support
Rockford, Minnesota



Illustration based on the architect's rendering

Be part of the foundation. Help finish The Rock.

Picture a school morning in Rockford, once The Rock opens. Students walk up the path with their backpacks. Inside, breakfast is on the tables and a volunteer knows every name. A coach sits with a freshman who is having a hard week. There is a short talk about Jesus and a lot of laughing. Then they all walk across the street to Rockford High School: fed, known and ready for the day.

For the kids

- A weekly hot breakfast before school, in a room that is theirs
- Adults who know their name: mentors, coaches and tutors
- A chance to hear who Jesus is, at no cost
- A safe place with no judgment. Come as you are.

For the community

- Churches, coaches, families and businesses serving side by side
- Youth from Rockford and the surrounding area, all welcome
- Student banquets and educational events
- Built by local trades, so it belongs to the Rockford area

For the future

- A commercial kitchen that trains future cooks and chefs
- A path into the trades, with the partners building it now
- A future vision: mental health counseling on site



It already works next door.

The STMA Breakfast Club started in 2014 in a family's basement in St. Michael. The community built it a barn across from the high school. Today:

711
students at the last breakfast of the school year

2,044
first-time decisions to follow Jesus

839
Bibles given to students who never owned one

73
adult leaders who show up for them

"To hear they matter... I don't know a teenager on earth that doesn't need to hear that message."

Jake Vanada, STMA Breakfast Club founder, on KARE 11

The final $900,000.

Twenty-five partners close the last gap. The final $900,000, in cash or in-kind gifts, is the last push to finish the building. Footings went in this November. We aim to open in September 2027.

$900K — Open

Your gifts, cash or in-kind — The Rock opens

1 Choose your stone
Pick one of five levels below. Each one is a seat at the table.

2 Give cash or in-kind
Cash, stock or a fund grant, or materials and labor like windows or lumber.

3 The Rock opens
With the $900,000 in hand, The Rock opens in September 2027. Gifts beyond that help pay down the bank loan.

Five stones. Twenty-five partners.

Every level is named for a stone. Together they add up to exactly $900,000.

Level	Partners	Gift	Level total
 **Marble**	1	$250,000	$250,000
 **Granite**	2	$100,000	$200,000
 **Quartz**	2	$50,000	$100,000
 **Slate**	10	$25,000	$250,000
 **River Rock**	10	$10,000	$100,000
Total	**25**		**$900,000**



Your name, set in stone.

Every partner is carved into the dedication wall at The Rock, a lasting thank-you that students walk past every morning. Gifts of any size are welcome, and partners may give anonymously.

Ways to give this year-end

Donor-advised fund. Recommend a grant from your fund (NCF, Fidelity Charitable, Schwab and others) using our EIN.

IRA gift. If you are 70½ or older, give straight from your IRA. It can count toward your required distribution, tax-free.

Stock, check or in-kind. Gifts made by December 31 count for 2026.

Let's talk

Steve Berhow, Founder and President
Chad Robran, Founder and Secretary
Janine Zimmerman, Executive Director

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Rockford Breakfast Club Inc. is a 501(c)(3). EIN 92-2337619. P.O. Box 11, Rockford, MN 55373.

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